

# Napa Valley *Register*

## **The Sonoma County Barrel Auction Raises A Record Setting Number with Ninety One-Of-A-Kind Wine Lots**

By Allison Levine



The third annual Sonoma County Barrel Auction took place last week at the Vintners Inn in Santa Rosa, raising a record \$794,500. Attended exclusively by licensed wine sellers, including retailers, restaurateurs and wholesalers from around the world, there were 90 one-of-a-kind Sonoma County wine lots up for auction.

The Sonoma County Barrel Auction was created to raise awareness and showcase the quality and diversity of wines produced in Sonoma County. Each year, Sonoma County vintners create distinctive lots, offered in quantities of five, 10 or 20 cases, which are evaluated by a panel of seven Master Sommeliers from around the country. These lots of wines are made exclusively for the auction and offer a glimpse into what Sonoma has to offer. Be it a specific barrel selection, a unique blend or a single vineyard, these wines have never been made before and will never be made again.

The Winegrowers of Dry Creek Valley represented all generations of Dry Creek by combining equal amounts of zinfandel from seven wineries, half who are the original producers in the region and the other half are newer producers of zinfandel.

[http://napavalleyregister.com/wine/columnists/allison-levine/the-sonoma-county-barrel-auction-raises-a-record-setting-number/article\\_96c876ee-8b28-5505-b08f-f6e26a4860fc.html](http://napavalleyregister.com/wine/columnists/allison-levine/the-sonoma-county-barrel-auction-raises-a-record-setting-number/article_96c876ee-8b28-5505-b08f-f6e26a4860fc.html)