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# Wine Industry Advisor

By WINE INDUSTRY NETWORK

## 25th Annual Passport to Dry Creek Valley – Ticket Sales Start Feb. 1st



*Tickets Expected to Sell Out Quickly for the 25th Anniversary of*

*"Passport to Dry Creek Valley," California's Longest-Running Passport Wine Weekend*

25th Annual Passport to Dry Creek Valley – A Modern Tradition with Century-Old Roots

Saturday & Sunday, April 26-27 from 11 a.m. – 4:30 p.m.

50+ participating wineries throughout Dry Creek Valley

Festivities include: exquisite wine tasting, gourmet food, fun themes, and live entertainment

Fly Alaska Airlines to Sonoma County Airport and check a case of wine for free

HEALDSBURG, Calif. (January 8, 2014)—The 25th Annual Passport to Dry Creek Valley returns to Northern Sonoma County with a slate of stellar entertainment, gourmet food and fine wine tasting befitting this milestone celebration. California's longest-running Passport wine event, Passport to Dry Creek Valley is an immersive experience that goes beyond wine and food tasting, inviting guests to take a trip to other places and times via elaborate "theme parties" thrown by participating wineries. Springtime in Paris, Old World Carnival, Louisiana Rhythm and Blues... these are just a few of the places this Passport takes ticketholders. Tickets sell out each year and become available to the general public Saturday, February 1st at 10:00 a.m. PST.

**WHAT:**

Passport to Dry Creek Valley is a modern tradition with century-old roots, inviting wine lovers to experience the tastes, sights and sounds of the wine country lifestyle at its best. Festive themes at more than 50 wineries transport guests to another time and place, while exquisite food and wine pairings dazzle the palate and showcase the region's viticultural and epicurean masters. Find Passport updates at [Facebook/drycreekvalley](#) or on Twitter [@drycreekvalley](#).

**WHEN:**

April 26 & 27, 2013, 11 a.m. – 4:30 p.m. (both Saturday & Sunday)

**WHERE:**

Dry Creek Valley is located 70 miles north of San Francisco, in the heart of Northern Sonoma County. Direct flights into Sonoma County Airport are available on **Alaska Airlines** from Los Angeles, San Diego, Seattle and Portland; visitors on these flights can **check in a case of wine home for free**.

Festivities take place at each of over 50 Dry Creek Valley member wineries. A complete list of participating wineries, plus maps and activity guides, can be found on the events page at [www.wdcv.com](#).

**TICKETS:**

\$120 Two-Day Passport; \$70 Sunday-Only Passport

Tickets go on sale online at [www.wdcv.com](#) on February 1, 2013 at 10:00 a.m. PST

This event **will sell out quickly**. Tickets are sold on a first-come, first-served basis.

**STAY:**

Overnight accommodations are available throughout quaint, upscale Healdsburg. Just minutes away from Dry Creek Valley, this delightful town offers a luxurious blend of wine country history, world-renowned dining and lodging, and laid-back local charm. Guests can enjoy Passport to Dry Creek Valley festivities by day and Healdsburg's sophisticated scene by night. Information on Healdsburg's attractions can be found at [www.healdsburg.com](#).

**SPONSORS:**

Passport to Dry Creek Valley is sponsored by American Ag Credit, providing farm credit services for California and Nevada.

**About Winegrowers of Dry Creek Valley**

The Winegrowers of Dry Creek Valley® (WDCV) is an association of more than 60 wineries and 150 winegrape

growers located in the Dry Creek Valley, a premium winegrowing region in Sonoma County, California. Dry Creek Valley is known for its signature varietal, Zinfandel, family-owned and multi-generational wineries and vineyards, and the pristine and unspoiled beauty of the valley. WDCV is dedicated to advancing the recognition, enhancement and preservation of Dry Creek Valley as a premium winegrowing region. For more information, visit [www.wdcv.com](http://www.wdcv.com).