



Winegrowers of Dry Creek Valley®  
Minutes of the Board of Directors Meeting  
June 10, 2020

Via Zoom <https://santarosa-edu.zoom.us/j/91185865993>

The meeting was called to order at 8:34 a.m. by President Ned Neumiller. In attendance were Directors Jeremy Kreck, Sara Rathbun, Barry Collier, Mick Unti, Ryan Petersen, Matt Vogensen and Executive Director Ann Petersen. Steve Rued and Bill Smart were absent. Natasha Van Leuven was in attendance.

May Board Meeting Minutes were approved with 7 aye votes and 2 no response

Treasurers Report:

|               |               |
|---------------|---------------|
| Bank Balance: |               |
| Checking:     | 320,745.95    |
| Savings:      | 60,655.43     |
| Total:        | \$ 381,401.38 |

Passport Update: Ann updated the Board on refunds and percentages of carryovers to date. Ann & Natasha presented Income vs. Budget and what was needed to determine the path forward in 2021. The takeaway was that we needed to know how many of our wineries would be interested in having a Passport in 2021. To properly socially distance we would need at least 30 wineries to participate. Three separate options were presented for consideration. It was noted that a meeting should be held, via Zoom, to discuss Passport 2021 and how the membership feels about having an event in 2021.

Government Relations: Ann reported that she wrote a letter to the County regarding their intention to meet on May 19 to vote on a countywide ordinance regarding winery events. The letter states that WDCV agrees with the SCV in that the conversation and vote is premature. The copy of the letter, the studies that have been done and the definitions are held at the WDCV office.

Membership Survey: Ann and Natasha reported on the winery survey results. Based on the data received it was noted that WDCV's top priorities should be Winery visitation tools, provide a central conduit for health guidelines and what consumers can expect. The Board discussed and reviewed the original 2020 Initiatives.

President's Report – Nothing to report

Next Meeting: July 8, 2020

Adjournment: 9:50 a.m.