



Winegrowers of Dry Creek Valley®
Minutes of the Board of Directors Meeting
January 13, 2021
Via Zoom – Meeting ID: 332 472 8220

The meeting was called to order at 9:05 a.m. by President Jeremy Kreck. In attendance were Directors Sara Rathbun, Andrew Nalle, Barry Collier, Steve Rued and Mick Unti. Matt Vogensen and Ned Neumiller joined at 9:10 a.m. Mark Vernon was excused. Stephanie Turk was in attendance.

Jeremy opened the meeting by introducing Stephanie Turk, our part time Marketing Manager. Each Board member introduced themselves in turn.

December Board Retreat Minutes were approved via email with 7 ayes and 2 no response

Treasurers Report:

Bank Balance as of December 31:	Checking:	172,963.43
	Savings:	60,688.58
	SBA Loan:	<u>149,918.73</u>
	Total:	\$ 383,570.74

Old Business:

2021 Budget: Jeremy presented the 2021 budget. A motion was made and seconded to pass the budget as written. The motion was passed unanimously. SR/SRued/All. It was noted that the Grant budget will be a separate budget. Mark and Debbie are scheduled to begin work on that next week.

Marketing Update:

Passport: Debbie reported on the response received from Passport ticket holders regarding the message sent to them on January 4 canceling an in-person Passport 2021. Numerous ticket holders have asked for a refund. The Board discussed how we should respond. It was noted that \$75,000.00 was budgeted for partial refunds. It was agreed that refunds will continue to be offered at 75% of ticket value on an as needed basis. Sara and Stephanie shared that there will be a Passport Committee Meeting on Friday to finalize virtual programming for Passport 2021. These programs will be offered to ticket holders and will be included in our messaging to those who have requested a refund.

Grant: Stephanie reported that the Grant Committee is scheduled for Friday.

New Business:

Bylaws: Jeremy reported that he would like to revisit the changing the bylaws discussion and asked the Board to send him the changes they would like to see. Those proposed changes could be discussed at our February meeting. He would then like to share those ideas with our members and ask for their input.

Member Dues: Debbie reported on the status of the sending of invoices to all members. She noted that due to a QuickBooks issue there had been a slight delay but hopes to have all membership invoices emailed by the middle of next week. Jeremy requested that the Board be available to reach out to any of our members who are hesitant in continuing their membership. To talk about what we are looking forward to in 2021 and how we can work together to address the issues we all face.

Cruise Update: Barry reported that he and his Wine Club members are still scheduled to cruise the Rhone in July. He reminded the Board that if we are planning on sailing in 2022 that we need to be working with Expedia and Ama Waterways now.

President's Report – Jeremy reported on the Government Relations meeting he recently attended. The County secured a contract with Safeway to roll out vaccinations. He discussed that the legal team informed the attendees that Employers can mandate that their employees are vaccinated. He was advised that the County is beginning redistricting. He asked that the Board come forward with alternative sources of funding for WDCV.

Next Meeting: February 10, 2021

Adjournment: 9:45 a.m.