



Winegrowers of Dry Creek Valley®
Minutes of the Board of Directors Meeting
February 10, 2021
Via Zoom – Meeting ID: 332 472 8220

The meeting was called to order at 9:04 a.m. by President Jeremy Kreck. In attendance were Directors Sara Rathbun, Andrew Nalle, Barry Collier, Mark Vernon, Mick Unti and Ned Neumiller. Matt Vogensen and Steve Rued were excused. Stephanie Turk was in attendance.

Jeremy opened the meeting by introducing past President & Founder Brian Schmidt. Brian shared that WDCV has held a Dry Creek Education Center fund for the last 20+ years under his name. It was originally started in hopes of being able to purchase a small parcel in Dry Creek Valley so that the three main organizations in the valley, Winegrowers of Dry Creek Valley, Dry Creek Valley Association, and the Dry Creek Neighbors club could have meeting place. That did not come to fruition, so he requested that the funds in the amount of \$ 2,224.69 be donated to the Dry Creek Educational fund. A motion was made, seconded, and unanimously passed to donate the funds. MVernon/SR/All.

January Board Retreat Minutes were approved via email with 5 ayes and 4 no response

Treasurers Report:

Bank Balance as of December 31:	Checking:	178,140.94
	Savings:	60,692.19
	SBA Loan:	<u>149,928.91</u>
	Total:	\$ 388,762.01

Debbie reported that WDCV was approved and received a PPP forgivable loan in the amount of \$51,414.15. Mark reported that we can start drawing funds against the grant.

Old Business:

Bylaws: Jeremy reported that he has been receiving suggestions for changes to the bylaws. The item that has received the most attention and perceived by the Board to hold the most value is to add 1 or 2 Associate seats allowing for a community member, i.e., an attorney, and/or associate growers. The Board suggested that it would be beneficial to either survey our members or hold a town hall.

Grant Update: Stephanie reported that she is working with member Chisoo Lyons who is assisting WDC in getting the baseline data needed for WDCV to prove its value promised in the grant. She further reported that all approved events have been moved to 2022 due to the pandemic. The new dates/cities are: Phoenix in February, Seattle in June and Denver in November. She also noted that we will be adding an influencer lunch to the events. An RFP for a PR Agency is in process.

Passport Update: A survey has been sent to our winery members requesting donations of virtual and in person tastings that can be offered to our Passport ticket holders as a way for them to use the value of their ticket.

Cruise Update: Jeremy reported that he and Barry have spoken with Brian at Expedia to discuss future cruise options. It was noted that Fall of 2022 is the target.

President's Report – Jeremy reported that the Sonoma County Winegrowers and Sonoma County Vintners is working with the Sonoma County Farm Bureau to survey our wineries and Winegrape growers to ascertain their needs for employee vaccinations. Jeremy further reported on the winery wastewater ordinance that was passed in July 2020 and the consequences that all wineries face, but in particular Dry Creek Valley wineries due to the nature of our small family-owned wineries and some of the oldest wineries in the County. Jeremy discussed the need for a share group to discuss things like bio reactors and other winery experiences. It was thought to include James Gore. He further went on to advise that Permit Sonoma is having a public workshop via Zoom on February 18th at 5:30 p.m. to discuss the winery event guidelines. The Board and all winery members are encouraged to attend.

Next Meeting: March 10, 2021

Adjourn: 9:51 a.m.