



Winegrowers of Dry Creek Valley®
Minutes of the Board of Directors Meeting
Tuesday, January 11th, 2022, 9:00am
Via Zoom

The meeting was called to order at 9:02 a.m. by President Sara Rathbun.

In attendance: Directors Jeremy Kreck, Mark Vernon, Matt Vogensen, Art Murray, Erik Miller, Andrew Nalle and Manager of Membership and Development, Tammy McCarley.

Absent: George Christie & Andrea Wolcott

Quorum Present: Yes.

December Board Meeting Minutes were approved via email with 8 ayes and 2 no response.

Treasurers Report:

Bank Balance as of December 31:	Checking:	\$127,259.55
	Savings:	\$60,731.08
	<u>SBA Funds:</u>	<u>\$151,951.19</u>
	Total:	\$339,941.82

Mark Vernon conducted a thorough review of the proposed WDCV 2022 organizational budget. The discussion included a review of the 2021 actual expenses versus projected budget. It was noted that Administrative expenses were higher in 2021 due to the office move. Grant expenses and reimbursements continue to cycle through the organizational budget. 2022 will be a big year for the grant. Winery reimbursements are projected lower than originally given fewer wineries are participating in Passport 2022, and given we do not expect additional ticket sales for the 2022 event, that income is downgraded in the 2022 budget.

After thorough discussion with all members present, Mark made a motion to approve the 2022 WDCV budget with an additional commitment that the 2022 deficit would be no greater than \$80,000. Art Murray seconded the motion. All in favor. None opposed. 2022 WDCV budget approved.

Grant Update: Tammy reported that Lianne McFadden has been hired by WDCV to assist with the CDFA grant, replacing Stephanie Turk who resigned from the organization in December 2021.

WDCV plans to participate in ZinEx on January 29th under DrinkWell: Zinfandel. Phoenix plans for DrinkWell are progressing for the first event on February 5th & 6th. Sixteen wineries are scheduled to attend, tickets are on sale for the consumer event, and chefs and influencers are currently being scheduled for the Saturday luncheon.

Passport Update: Tammy reported the following:

- The inaugural Passport 2022 participating winery meeting was held on Tuesday, December 14th. Wineries decided by survey vote to require either Proof of Vaccination or negative Covid test result for all Passport 2022 attendees.
- It was determined that no additional tickets will be made available for the 2022 Passport event given the current number of outstanding Passport ticketholders held from 2020 and the decreased participation of wineries – now at 21.
- Covid vaccination guidelines were re-visited. After discussion, it was decided by the Board that specifics around test requirements will be determined closer to the event date in April given guidelines are still rapidly changing.

Membership Update: Tammy reported the following:

- Tammy has communicated a survey to all Members for the purposes of renewal. A handful of Growers and Winery Members have responded thus far. Tammy is working closely with Debbie to email invoices and update membership for 2022.
- Tammy working with the Membership Committee to plan the first Member roundtable event targeting late March 2022. Matt Vogensen offered to assist in scheduling speakers for the first meeting.

President's Report: Sara reported that Dry Creek Valley trash clean-up has been scheduled for Sunday, April 3rd. We are looking for winery participation and volunteers to assist with the clean-up.

The meeting was adjourned at 10:27a.m.

Next meeting – Tuesday, February 15th, 2022 at 9:00 a.m. Zoom.

Respectfully submitted,

Tammy L. McCarley
Board Secretary

Sara Rathbun
President

<p>The Winegrowers of Dry Creek Valley is dedicated to advancing the recognition, preservation and enhancement of Dry Creek Valley as a premium winegrowing region through promotion, protection and educational activities.</p>
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