



Winegrowers of Dry Creek Valley®

Minutes of the Board of Directors Meeting

Tuesday, April 12th, 2022, 9:00am

Via Zoom

The meeting was called to order at 9:02 a.m. by President Sara Rathbun.

In attendance: Directors Jeremy Kreck, Art Murray, Andrew Nalle, Matt Vogensen, George Christie and Manager of Membership and Development, Tammy McCarley

Absent: Mark Vernon, Erik Miller, and Andrea Wolcott

Quorum Present: Yes.

March Board Meeting Minutes were approved unanimously.

Treasurer's Report, Sara for Mark:

Bank Balance as of March 31:	Checking:	\$183,191.53
	Savings:	\$60,741.56
	<u>SBA Funds:</u>	<u>\$150,067.99</u>
	Total:	\$394,001.08

Sara Rathbun communicated that the transition to Rebecca Richards, the new WDCV Bookkeeper is going very well. The transition to Quickbooks Online is nearly complete and members of the Executive Committee are now able to view the organization financials online at any time.

Sara also reported that expenses for Passport 2022 to date are coming in lower than budgeted. A complete picture of Passport expenses will be communicated at the May BOD meeting as the event will have completed.

The CDFA Grant invoice for January is prepared and will be sent to the CDFA for reimbursement. Reimbursement monies for both January and February 2022 are expected within the next month.

Grant Update, Sara for Lianne:

Sara communicated that Bourbon Steak has been secured for the early June DrinkWell event in Seattle, WA. Wine Compliance has already been arranged through Bourbon Steak and she expects the event weekend to run more smoothly given the venue partner is largely all-inclusive. To date six wineries are committed to attend the Seattle weekend and 13 Dry Creek Valley wineries are expected.

Ticket sales for Seattle will begin very soon.

Passport Update: Tammy reported the following:

- Ticketholders continue to transfer and donate tickets for Passport 2022. Designated Driver and Boutique Event tickets are now on sale and selling well.
- All permits have been secured for Passport weekend, and in addition we have coordinated with CHP. Tammy will touch base with both Sonoma County Health and CHP immediately before the event weekend.
- All materials for the event weekend have arrived including wine glasses, Passport booklets and maps and signs. All items and supplies will be distributed to Passport participating wineries on Thursday, April 14th from 9am-12pm at Orsi.
- We continue to communicate with and update ticketholders on their starting wineries, as well as send reminders about the Passport 2022 Health Policy.
- We expect approximately 2,000 – 2,200 guests.

Membership Update: Tammy reported the following:

- Our first WDCV Member Edu-Workshop was held at CAST Wines on Wednesday, March 30th. Approximately 20 grower members attended to learn from speakers communicating information about sourcing clean vines and Pierce's disease. Tammy is working to coordinate the next workshop in the May/June timeframe.
- All expected WDCV Winery Members have completed renewal of membership for 2022.
- To date, approximately 85 Grower Members have renewed membership for 2022.

Board Management: Tammy

- Tammy reported that several members have been identified as potential candidates for the 2022-2024 vacant Board of Directors positions including Jack Siefrick of Cast Wines, Mark Orsi of Orsi Family Vineyards and Susie Selby of Selby Winery. Tammy to follow-up with candidates after Passport to discuss further. We are still working to identify a Grower Member for the vacant Grower BOD opportunity.

President's Report: Sara

- Sara thanked everyone who assisted with and participated in the Dry Creek Valley trash clean-up on Sunday, April 3rd. Volunteer efforts were successful in collecting and ridding Dry Creek Valley of over 30 miles of abandoned trash, including seven tires.

New Business:

- Tammy requested that WDCV BOD meetings be held in person in the upcoming months, with a goal of at least one in-person meeting per quarter. It was agreed that the June BOD meeting would be held in person.

The meeting was adjourned at 9:37a.m.

An Executive Session was held after the adjournment of the General Meeting.

Next meeting – Tuesday, May 10th, 2022 at 9:00 a.m. Zoom

Respectfully submitted,

Tammy L. McCarley
Board Secretary

Sara Rathbun
President

The Winegrowers of Dry Creek Valley is dedicated to advancing the recognition, preservation and enhancement of Dry Creek Valley as a premium winegrowing region through promotion, protection and educational activities.