

Winegrowers of Dry Creek Valley®

Minutes of the Board of Directors Retreat August 16, 2022

The meeting was called to order at 1:05 p.m. by former President Sara Rathbun.

In attendance: Directors Mark Vernon, Erik Miller, Art Murray, Mark Orsi, Susie Selby and George Christie and Jeremy Kreck (former Vice President). Via Zoom were Andrea Wolcott and Jack Seifrick.

Absent: Elaine Foppiano

Treasurer's Report: Mark Vernon

Bank Balance as of 8/10: Checking: \$105,217

SBA Funds: \$150,108

Total: \$255,325

Elections:

George Christie was nominated as President (MV/MO/All).

Art Murray was nominated as Vice President (EM/MO/All).

Mark Vernon was nominated as Treasurer (GC/AM/All).

Lauren Fremont was nominated as Secretary (AM/MV/All) .

Housekeeping:

George to go to Exchange Bank and update signatures and credit cards. Andrea will continue to check the mail and scan. Rebecca (bookkeeper) to be added to be able to sign checks if she is bonded. Lauren to write press release with intro and pass along to George. Mark Vernon to do another clean up on QuickBooks accounts by the end of this year. Lauren to make sure Jack, Andrea and Elaine get their binders.

Membership:

Lauren to write a note on behalf of George to all members with introduction. High level initiatives- transparency is one of the key points, super clear and simple. Quarterly letter to include non-members too in hopes to motivate them. Rebuild a sense of community. Keep the organization relevant to the growers and the wineries. On- going project list to change the signsuse as an opportunity to get dues and keep members on.

Committees:

Finance Committee: Mark Vernon, Andrea Wallcott, Jack Seifrick

Grant Committee: Mark Vernon, Sara Rathbun

Additional committees to consider Marketing & Passport/Events

Next Meeting: Tuesday, September 13, 2022 9:00 a.m

Adjourn: 1:35 p.m.

Respectfully submitted,

Lauren Fremont George Christie
Board Secretary President

Winegrowers of Dry Creek Valley is dedicated to advancing the recognition, preservation and enhancement of Dry Creek Valley as a premium winegrowing region through promotion, protection and educational activities.