

WINEGROWERS OF DRY CREEK VALLEY® Tuesday, October 11, 2022, 9:00 a.m.

The meeting was called to order at 9:02 a.m. by President George Christie.

In attendance: Directors Mark Vernon, Susie Selby, George Christie, Andrea Wolcott, Elaine Foppiano and Mark Orsi / Via Zoom Art Murray and Erik Miller

Absent: Jack Seifrick

September Board Meeting Minutes were approved via email.

TREASURERS REPORT: Mark

Bank Balance as of September 30: Checking \$43,045

Savings \$60,763

SBA \$150,129

TOTAL \$253,937

GRANT:

- o A few back up docs for audit are still being submitted
- Incoming check for \$65,487.71 week of November 14th
 - Remaining ~12K invoice from McCue to be okay'ed or denied soon
- o Tickets for Denver are officially on sale <u>Here is a link the eventbrite page</u>
 - As of 10/11 sold 7 of 250

PASSPORT:

- o All member wineries have been reached out to-now follow up
 - Final list by October 21
- Finalizing VIP locations and then figuring out which winemakers/growers are involved

- Andrea W. to reconnect with Exchange bank
- Pre-sale Friday November 11- will hold off on VIP tickets if we don't have enough details lined up.
- o Budget will be finalized once we have full winery count- min. 20/ goal is 25

MEMBERSHIP:

ByLaws

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- o Art to make copy changes to present to the board to vote
 - Producer (Winery) Members Allow some form of membership for wineries outside of the Dry Creek AVA that produce a Dry Creek AVA labeled wine.
 - Full Grower Members eliminate the acreage minimum and replace with "grapes grown for commercial sale"
 - Associate Members Redefine from hospitality oriented to any entity that will further the association's goal of promoting Dry Creek Valley.
- Passport possible exception for Bacchus landing
 - Art to confirm at least 1 wine from any of the wineries is from DCV

Annual Meeting

- o November 9- Orsi- 5 to 7pm
- Catering/DL sending a proposal (Lauren and Dan to do a site visit 10/12)
- o LF to send a reminder RSVP to members this week
- Board to Invite any that are not currently members go annual meeting.
- Draft timeline
 - 5PM Passed HD
 - 5:15PM-5:45PM (no slides)
 - George to welcome all
 - Intro the board
 - Intro Lauren
 - Lauren to review Passport and go over initiatives for the year
 - Mark to do high level financial report
 - George to intro Special Speaker (possibly Esther Mobley)
 - 6PM-7PM Mingle, more food

ZinEX:

- o LF to add in next newsletter for participants
- o Will sell passport tickets at this event

Respectfully submitted,

Lauren Fremont George Christie

Board Secretary President

Next Meeting – November 8, 2022 at 9:00am

Adjournment 10:39 a.m.

Winegrowers of Dry Creek Valley is dedicated to advancing the recognition, preservation and enhancement of Dry Creek Valley as a premium winegrowing region through promotion, protection and educational activities.