



WINEGROWERS OF DRY CREEK VALLEY®  
Tuesday, May 9, 2023, 9 a.m.

The meeting was called to order at 9:03 a.m. by President George Christie.

**In attendance:** Directors Andrea Wolcott, George Christie, Art Murray, Mark Vernon, Mark Orsi, Elaine Foppiano

**Absent:** Susie Selby, Erik Miller and Jack Seifrick

April Board Meeting Minutes were approved via email.

**TREASURERS REPORT:** Mark

Bank Balance as of May.8:	Checking	\$109,099.20
	Savings	\$331,389.42
	SBA	\$150,577.31

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**TOTAL                    \$591,065.93**

- o Mark to look into a new cc for the org. that would get point in cash back.
- o Mark, Lauren and Rebecca to continue adjusting budget and QuickBooks account to have them be as accurate as possible.

**NEXT ELECTIONS:**

The following board members are on their second term and would like to be in the running to be re-elected for another term, George, Mark V., Erik, Art and Andrea. If reelected, George would like to continue as president, Art as Vice President, and Mark as Treasurer (with Andrea working with him to run as the next treasurer.)

PROCESS:

- Interested candidates write statements which are consolidated into one document to send out with the ballot and electronically via member newsletter.
- A letter from the president is sent out by mail, along with the ballots, candidate statements and return envelope at the beginning of June.
  - By next election this process will be electronic after amending by-laws
- The official transition is July 1, so the ballots should be due at least by the Friday prior.

#### **GRANT:**

- Around \$89K will be refunded
- Since this is the final invoice, Lydia won't submit it until after she receives the final progress report (due May 30th). We will likely see a check early July
- We do have a remaining 10K with McCue. Lauren to have meeting Tuesday to review.
- Mark V. to make intro to ZAP grant writer for possible future grants.

#### **NEW HIRE:**

- Amanda Brower will be starting on May 15
- Need to set up Qualified Small Employer Health Reimbursement Arrangement. What does the \$500 payout look like- follow up with George on the consultant they work with.
- Amanda will be attending all board meetings.

#### **PASSPORT:**

- *Final Net sales \$569,457/ 2457 attendees*
  - Goal was \$575,000 (under budget by \$5,543)
  - *Reimbursement will be \$140,000 we had based it on 32 wineries \$128,000*
    - *So actually off budget by \$17,543*
  - *Waiting another week for full survey feedback from wineries AND attendees to report out and decide next steps for this event*

### **PAST & UPCOMING EVENTS:**

- **Thursday May 4 & Friday May 5- SoCo Barrel auction-** Dry Creek Valley AVA  
40<sup>th</sup> Anniversary- The Zinfandel of Legends
  - (Rafanelli, Dry Creek Vineyard, Pedroncelli, Mauritson, Mill Creek, Ridge and Saini)/ Size: 20 Case lot- Mauritson to take care of blending and bottling.
  - Our lot raised \$10.5K ... TBD on who was the winning bidder
- **Saturday May 20- Healdsburg Food & Wine-** WDCV will have 2 tables
  - 4 spots 12:30-2:30pm/ West Wines, Flambeaux, CAST, Van Z
  - 4 spots 2:30-4:30pm/ Emmitt Scorsone, Pedroncelli, Smith Story, Fritz
- **Thursday June 14 (SAVE THE DATE FOR MEMBERS WENT OUT)** Press/Member event-  
40<sup>th</sup> anniversary with Chris Sawyer as moderator  
panel/ tasting and walk around tasting plus food truck (daytime 3 hours)  
@theranchatlakesonoma-  
Max 150 tickets  
Free to press/trade/media  
Discount for WDCV members- \$40 (cover some cost)  
\$75 for public if there are spots left  
Timing would be 11:30-1PM Panel/ comparison tasting & 1PM-2:30PM food  
truck lunch and walk around tasting of DCV wines
- **Saturday June 24- Taste of Sonoma-** AVA table

### **SCHOLARSHIP:**

- Working with the Community Foundation of Sonoma County to figure out how to make our contribution to this fund.
- LF and Andrea joined the last committee meeting and it was decided to award \$2500 to 5 students this year.

Respectfully submitted,

Lauren Fremont  
Board Secretary

George Christie  
President

Next Meeting – June 13, 2023 at 9:00am

Adjournment 10:39a.m.

Winegrowers of Dry Creek Valley is dedicated to advancing the recognition, preservation and enhancement of Dry Creek Valley as a premium winegrowing region through promotion, protection and educational activities.