

FOR IMMEDIATE RELEASE

District Development Grant Awarded to Winegrowers of Dry Creek Valley for Passport to Dry Creek Valley 2024, Continuing a Legacy of Excellence

Dry Creek Valley, CA – October 18, 2023

The Winegrowers of Dry Creek Valley have been awarded a prestigious District Development Grant for our esteemed event, Passport to Dry Creek Valley 2024. This grant not only celebrates our organization's commitment to regional development but also acknowledges the rich legacy of our Passport event, which has been an integral part of the Valley's cultural tapestry for over three decades.

Passport to Dry Creek Valley, first launched in 1990, has stood the test of time as a celebration of the region's multigenerational family owned and operated wineries, exceptional wines, local cuisine and breathtaking landscapes. It has become a symbol of the Valley's spirit of hospitality and its dedication to creating unparalleled wine experiences. Over the years, Passport has welcomed countless visitors from around the world, immersing them in the rich viticultural heritage and warm community of Dry Creek Valley.

"We are deeply honored and grateful to receive this esteemed grant, which recognizes the profound impact of Passport to Dry Creek Valley," states Lauren Fremont, Executive Director of The Winegrowers of Dry Creek Valley. "This grant truly reiterates how supportive our community and neighbors are and we're excited to continue showcasing the very best of what Dry Creek Valley has to offer!"

As the Winegrowers of Dry Creek Valley prepare for the upcoming Passport event, we remain steadfast in our dedication to upholding the Valley's storied tradition of excellence. The District Development Grant will be instrumental in helping advance the continued awareness of Passport to Dry Creek Valley. This investment will not only support the event's logistical enhancements but also contribute to the preservation and promotion of the Valley's rich winemaking legacy.

About Passport to Dry Creek Valley:

Launched in 1990, Passport to Dry Creek Valley is an iconic wine and food event hosted by the Winegrowers of Dry Creek Valley, celebrating the wine region's world-class wineries and scenic beauty. The event showcases rich tapestry of wine tasting, gourmet food pairings, and vibrant entertainment, providing an immersive experience of the Valley's unique viticultural heritage.

About the Winegrowers of Dry Creek Valley:

The Winegrowers of Dry Creek Valley is a collective of over 60 wineries and 100 growers dedicated to promoting the distinctive wines and vineyards of Dry Creek Valley. Established in

1989, the organization is committed to preserving the viticultural legacy and is dedicated to advancing the recognition, preservation and enhancement of Dry Creek Valley.

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