

For Immediate Release:

Calling all wine lovers and adventure seekers - it's time to get your [tickets](#) for Passport to Dry Creek Valley! April 26-28, 2024, join us for the 33rd anniversary of California's longest running and most beloved wine event weekend.

Nestled in the heart of Sonoma County, just 70 miles north of the Golden Gate Bridge, Dry Creek Valley is a magical yet powerful little slice of wine country. With its rolling golden hills dotted by rows of gnarled old vines and century-old oak trees, the 16 X 2 miles valley feels frozen in time. Most of the wineries remain family-owned and have called this special place home for several generations. Filled with kind and passionate individuals crafting exquisite wines, this region has one of the densest concentrations of different varietals in the world. Ready to taste the valley's rich history in every sip?

If you're all about sipping world-class wines and enjoying stunning vineyard views, and love to keep it simple and relaxed, we have the perfect place for you: **Dry Creek Valley** - or "the wine region that hugs back", as it is familiarly known among locals and anyone who has visited.

With many wineries to choose from, deciding where to go for the ultimate wine experience can be quite a challenge, you might think. Well, here's the good news: on April 26, 27, and 28, 2024, the region's renowned annual event, **Passport to Dry Creek Valley** is back with a fresh feel and vibe, to offer wine and food enthusiasts the finest in entertainment, gourmet cuisine, and exquisite wine tastings at more than 30 participating wineries.

For updates and info, visit <https://www.drycreekvalley.org/dcv-passport/> and follow @drycreekvalleywines on social media.

Get ready for an unforgettable weekend of sipping, savoring, and soaking in the magic of Dry Creek Valley!

How does Passport to Dry Creek Valley work?

Passport-goers can purchase their tickets, which grant them access to an unforgettable weekend of exploration and indulgence. This year, for its 33rd anniversary, Passport to Dry Creek Valley will be pulling out all the stops to make it an extraordinary celebration, with each winery offering something unique for their attendees. With over 30 wineries participating, attendees can expect an abundance of culinary and viticultural delights during this beloved three-day event.

As California's longest-running wine event, Passport to Dry Creek Valley is likely to sell out quickly. Tickets are currently on [sale](#), and we encourage you to use our FIRST POUR discount code for 10% off. This will be valid until December 31st. Promo: firstpour2024.

Organizing your stay in Dry Creek Valley

When planning your visit to Dry Creek Valley, you will come across a variety of accommodation options to choose from, including boutique hotels, resorts, bed & breakfasts, small inns, and vacation rentals. **As Passport has become a beloved wine country tradition, these accommodations tend to book up quickly, so don't delay!**

For those looking for proximity to Dry Creek Valley, we recommend considering the following cities (listed by distance): Healdsburg, Windsor, Geyserville, Cloverdale, Santa Rosa, and Rohnert Park. You can find a comprehensive list of lodging options in the area on the [Sonoma County Tourism](#) website and specific Healdsburg hotel information at [Stay Healdsburg](#).

It's also important to note that Passport to Dry Creek Valley does not provide shuttles or transportation between wineries during the weekend, so attendees are reminded to drink responsibly or come with a reliable designated driver. For those looking to relax and enjoy without worries, [here is a variety of transportation companies in the area](#).

The must-knows:

- Date: April 26, 27, and 28, 2024.
- Where: Dry Creek Valley AVA, Healdsburg, CA.
- Tickets on sale **NOW** at <https://www.drycreekvalley.org/dcv-passport/>.
- Multiple options to choose from to create the perfect wine and food weekend.
- Hydration stations will be provided at each of the wineries.
- Parking will be available at each winery (but not all of them can accommodate large buses, so please plan in advance).
- Phone signal can be a bit spotty throughout the valley, making it difficult to get Ubers or Lyft – so hire your transportation beforehand.

For more information and updates, visit <https://www.drycreekvalley.org/dcv-passport/> and @drycreekvalleywines on social media.

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[Passport to DCV Media Kit](#)