



# WDCV Membership 2024-2025

Member Benefits & Dues Structure

#### Membership in Winegrowers of Dry Creek Valley Includes:

- Profile & event listings on WDCV website
- Member contact list upon request (approximately 60 wineries and 100 growers)
- Invitation to member events & networking socials
- Voting rights, WDCV balloted items, winery & grower member levels
- Opportunity to serve on WDCV board of directors, winery & grower member levels
- WDCV Signage upon joining. Winery: white arrows (up to 3 locations) OR grower sign
- Opportunities to participate in industry events & media (Passport to Dry Creek, ZinEX, HF&W, Taste of Sonoma, Healdsburg Crush, Sonoma County Wine Auction, Google HQ)
- Social media and press outreach
- Member ticket pricing and early access for all WDCV consumer events
- Dedicated WDCV staff member to service members

#### **Winery Member**

- Available for a bonded winery located within the Dry Creek Valley Appellation (2) a bonded winery located outside the Dry Creek Valley appellation, which produces for commercial sale at least one wine identified on the label as originating in the Dry Creek Valley appellation
- Calculated at \$750.00 base dues plus \$0.10 per case produced in 2023
- Maximum annual membership fee: \$3,200.00
- Term: January December

## **Grower Member**

- Available for growers of wine grapes within the Dry Creek Valley Appellation whose grapes are used for commercial sale
- Calculated at \$200.00 base dues plus \$5.50 per acre, ten acres and above.
- Maximum annual membership fee: \$750.00
- Term: January December

### Affiliate Member

- Available to commercial businesses interested in fulfilling the purpose of the Winegrowers of Dry Creek Valley. Affiliate members shall have no voting rights, nor shall they be eligible to serve as directors of the corporation
- Quarterly social media dedicated post & regularly re-sharing posts
- \$250 annual fee
- Term: January December

New members welcome at any time throughout the year with a pro-rated membership. Thank you for supporting our organization.

