



WINEGROWERS OF DRY CREEK VALLEY®
Tuesday May 14, 2024- 9am

he meeting was called to order at 9:03 a.m. by President George Christie.

In attendance: Directors Art Murray, George Christie, Elaine Foppiano, Andrea Wolcott and Susie Selby

Via Zoom: Mark Orsi, Erik Miller, Jack Seifrick, Mark Vernon

Last month's minutes were approved via email.

TREASURERS REPORT: Lauren

Bank Balance Last month & as of May 13

Checking: \$84,962/ \$156, 583

Money Market: \$257,42/ \$153,569

SBA Loan: \$151,550/ \$151,638

TOTAL \$493,933/\$461,790

Outstanding Checks: \$127,969

Net Cash: \$28,614

BUDGET CUTS>

Current budget we show the following for the rest of the year (May-Dec):

Income: \$156,466 - \$150K of this is passport sales in Nov. & Dec.

Expenses: \$414,553 -\$128k already incurred in May = \$286,553 remaining

Net -\$101,621

Current income comes in the last two months of the year, danger we will run out of cash and must dip into the SBA funds. **We need to reduce budget by 75K**

We need to reducing expenses for the rest of the year. May - Dec Budget looks like this:

Payroll:	\$151K
G&A:	\$25K
Events:	\$25K
Membership	\$25K
Passport	\$168K (\$118K has already been spent in May out of \$149K budget for May) \$50K left to spend
All Other	\$20K

We will cut out the highlighted expenses

PENDING 2024 NEW INCOME SOLUTIONS>

- June 4-Lauren to have meeting for \$ sponsorship discussing with American Ag/ Kristen Tantarelli
- Not going to plan another consumer event- it doesn't make sense financially.
- Considering launching a Dry Creek Valley priceless silent auction this summer
 - Opportunity to test a second low expense event in addition to Passport

MEMBERSHIP:

- All dues are paid.
- 3 more affiliates since last month- up to 14
- All members event/ Sunset Sipper
 - May 30/5-7pm @van Z- no agenda- board to attend
 - Everyone to bring a bottle- look for a sponsor for bites / Acorn?/ exchange for affiliate?
- Grower/ Winemaker Meeting
 - June 3/10-11:30am @aesthete – topic: Red Blotch
 - Coffee and scones- possibly sponsored in exchange for affiliate?

2024-2025 ELECTIONS:

- June 30th, 2024 is last day on board unless wanting to be on ballot for re-election:
 - Elaine Foppiano WILL RUN AGAIN
 - Mark Orsi WILL RUN AGAIN
 - Jack Seifrick WILL RUN AGAIN
 - Susie Selby WILL RUN AGAIN
 - George Christie OUT

LF to continue working on recruiting. 2 official slots to be filled

- June 30th, 2025 term ends for (unless wanting otherwise):
 - Erik Miller OUT
 - Art Murray
 - Andrea Wolcott (continue as co-treasure with Mark)
 - Mark Vernon
- Election timeline
- **Vote as a board to change bylaws for election process to be electronic and not by mail.**
Approved AW/SS/ALL
 - May 31 election announcements
 - June 12 candidate to send statements.
 - June 26 all electronic votes are in
 - July 1 winners are announced.
 - July 9 1st meeting with new board- vote on executive board of directors
 - Late July board retreat

PASSPORT 2024 RECAP:

- Review Deck

FUTURE OF PASSPORT:

- Passport single day tickets starting early November.
- All reimbursements tied to individual efforts and overall sales- need incentive.
- Limit participants, add more as ticket goals are met

UPCOMING EVENTS:

- May 19- Table at Healdsburg Food & Wine
 - Flambeaux & Lambert/ Chateau Diana & Smith Story
- May 30 All members/ Sunset Sipper
 - 5-7pm @van Z- no agenda- board to attend if possible
- June 3 -Grower/ Winemaker Meeting
 - 10-11:30am @aesthete – topic: Red Blotch- board to attend if possible
- June 5- Google- lottery
- June 20- Taste of Sonoma- TBD wineries 7-8 wines poured by L & A - lottery
- June 29- Outstanding in the Field X WDCV X Dry Creek Peach (blind tasting)